



# <sup>the</sup> Parenting Center 2024 ANNUAL REPORT

As we reflect on the past year at The Parenting Center, I am incredibly proud of what we've accomplished in supporting youth, families, and parents across our community. This year has been one of growth, adaptation, innovation, and our commitment to empowering parents and strengthening family connection has never been more vital.

We continued to execute our vision with remarkable success. We are proud to have provided critical support and education across our community. From helping individuals navigate personal challenges to fostering stronger family dynamics, our team has remained dedicated to delivering high-quality, compassionate care.

One of our most significant achievements this year has been the expansion of our Family Life Education programs. We've revamped our curriculum to ensure that it is even more relevant, engaging, and responsive to the evolving needs of today's teens and parents, and families. These improvements have helped us better equip parents with the skills and knowledge they need to build healthy, thriving families.

This year has also brought its challenges-whether in adapting to the ongoing needs of families during uncertain times or facing the complexities of balancing traditional and digital learning formats. The landscape in which we operate continues to evolve, with shifting economic conditions and the growing demand for mental health support and clinical services has been particularly evident. We've worked attentively to ensure that our programs can meet this need. Despite these challenges, our team has remained focused on delivering excellence in every area, strengthening our capacity to support individuals, families, and communities.

As we look toward the future, we are energized by the opportunities ahead. We are committed to continuing to adapt to the changing landscape, expanding our services to meet the growing needs of our clients, and ensuring that we continue to offer accessible, high-quality care in all our programs. Our focus will remain on educating, training, and supporting parents, children, and families.

Thank you for your unwavering support and trust. Together, we will continue to build a legacy of success, healing, and empowerment for families and communities.

Here's to another year of growth, impact, and positive change for the parents, children, and families we serve.



Warmly,  
Chris Butler President & CEO





# OUR MISSION

To provide family members and professionals with the tools, resources and services to build successful families.



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# 2024 IN NUMBERS

IN 2024, 3,225 INDIVIDUALS  
BUILT STRONGER FAMILIES &  
HEALTHIER RELATIONSHIPS WITH  
THE PARENTING CENTER.

## COMMUNITY INVESTMENT

\$3,033,784

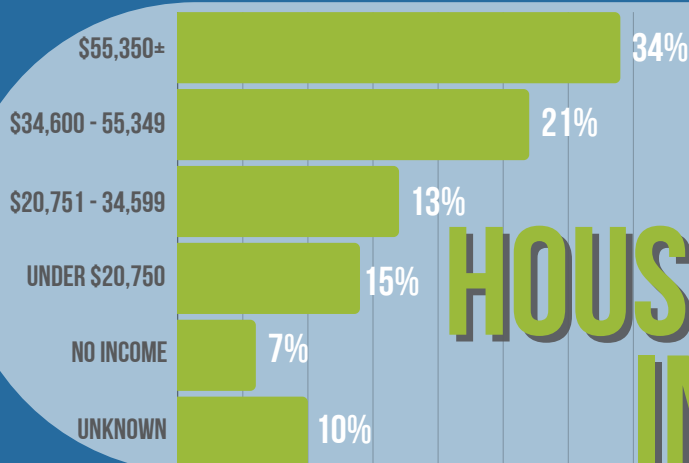
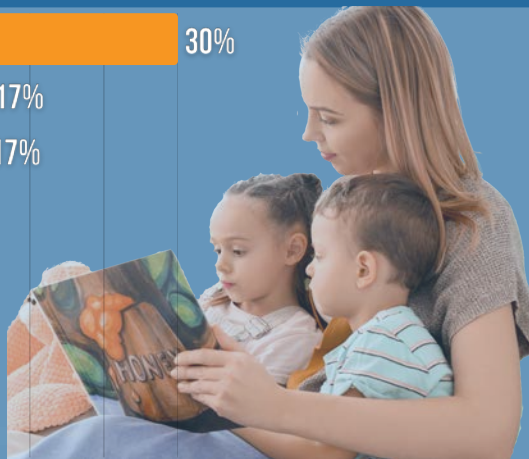
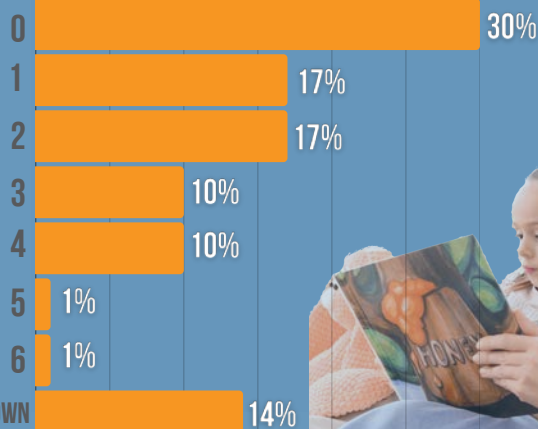
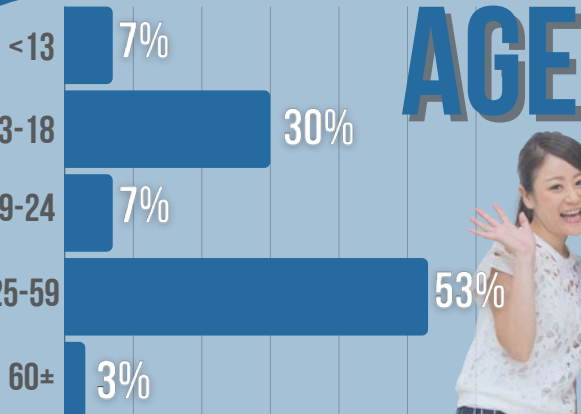
COUPLES/RELATIONSHIPS  
41% \$1,290,355

YOUTH EDUCATION  
25% \$766,821

PARENT EDUCATION  
6% \$197,863

CLINICAL COUNSELING  
13% \$391,004

ADMINISTRATION  
12% \$387,741



# REVENUE

\$3,009,717

## GOVERNMENT GRANTS

75% \$2,254,189

## FUNDRAISING/ SPECIAL EVENTS

18% \$539,040

## PROGRAM SERVICE FEES /OTHER INCOME

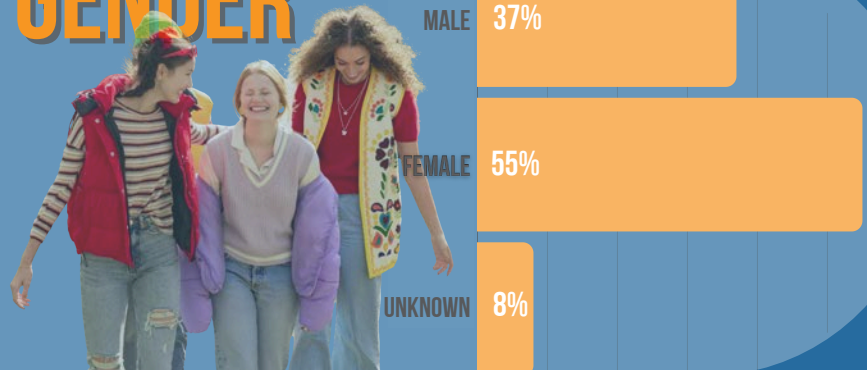
7% \$216,489

Unaudited - for management discussion only

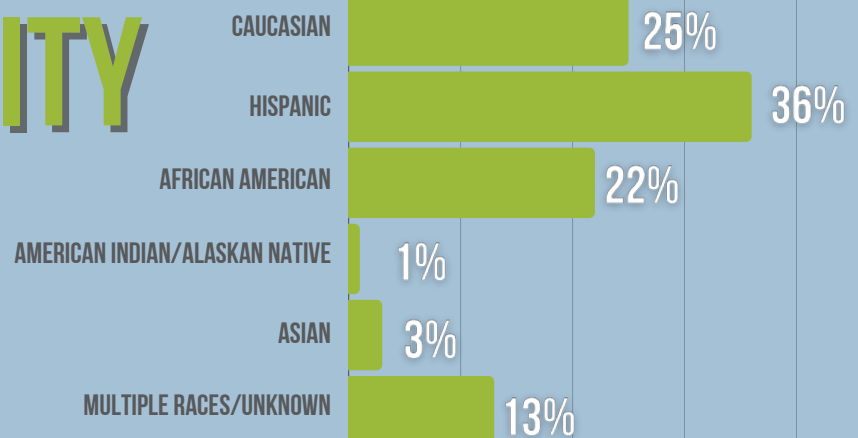
“I DIDN'T THINK WE COULD EVER  
HAVE A CALM CONVERSATION  
AGAIN, BUT NOW WE CAN.”

-CO-PARENTING CLASS PARTICIPANT

## GENDER



## ETHNICITY



## REAL IMPACT: 72 LIVES CHANGED

At The Parenting Center, we don't just teach relationship skills—we help young people rewrite their futures. One of our most powerful indicators of impact comes from a recent outcome: 72 youth participants chose to leave unhealthy or abusive relationships after participating in our youth relationship education program. For many of these teens, this was the first time someone had explained what a healthy relationship looks and feels like. It was the first time someone said, “You deserve to feel safe, respected, and heard.” Some quietly spoke up during a class. Others reached out to a trusted adult afterward. Many left relationships that had been wearing down their confidence and stealing their joy. They didn't just leave - they learned. They recognized red flags, set boundaries, and began building a foundation of self-worth that will follow them into adulthood. This isn't just a number on a report. It's 72 lives, 72 acts of courage, and 72 chances to break the cycle before it becomes generational. That's the kind of impact that can't always be counted-but absolutely counts.



# 2024 PROGRAM IMPACT

## FAMILY LIFE EDUCATION

We know real-life parenting isn't picture-perfect—it's messy, loud, and full of "what now?" moments. That's why our Family Life Education Program uses Trust-Based Relational Intervention (TBRI®) to help families build strong, connected relationships. Whether tackling toddler tantrums or teen troubles, we equip caregivers with practical, trauma-informed strategies to create trust, set loving boundaries, and foster safe, supportive homes. Parenting isn't about being perfect—it's about being present, and we're here to help every step of the way!



89%

of Parent Coaching clients saw a reduction in behavioral difficulties

89%

of Parent Coaching clients experienced a reduction in their Parental Stress

30

number of locations Youth Programs are offered throughout the year

4,674

number of children impacted

16%

of participants in Family Life Education were active duty and military veteran families

10%

of Family Life Education participants were non-biological parents

80%

of program participants said the program was beneficial to their relationship

70%

of program participants said the program was beneficial to their parenting as well

## FUTURE FIRST PROGRAM

Big dreams need a solid foundation—and that's what our Future First Program is all about. We help young people prepare for life after high school by building essential skills for adulthood: goal setting, career planning, financial know-how, healthy relationships, and more.

Delivered in schools and community settings, our sessions are interactive, relatable, and designed to meet teens where they are. We talk about real stuff—college, jobs, budgeting, stress, boundaries—so students feel confident stepping into their future. Future First puts practical tools in students' hands and reminds them they've got what it takes to build the life they want.



## EMPOWERING FAMILIES PROJECT

Relationships take work—but no one said you have to figure it out alone. Our Empowering Families Project helps couples strengthen their connection, improve communication, and tackle the everyday ups and downs of raising a family. Through date-night-style workshops, we give partners space to learn new tools, talk openly, and grow together. Whether they're navigating stress, parenting challenges, or just want to feel more like a team, we're here with support that's practical, encouraging, and judgment-free.



868

Hours of developmental Family Life Education for caregivers

2,119

hours of clinical counseling provided



## PARENT COACHING

Our Parent Coaching Program supports families with children ages 3-16 through personalized, one-on-one sessions that take place virtually, in-office, or in-home. Whether it's meltdowns, ADHD challenges, or teen pushback, we offer real-life strategies that make a difference.

We start by setting goals and celebrating what's already going well. The first 5-6 sessions focus on working with caregivers to learn practical tools that fit their unique family dynamic. Then we bring in the whole crew to practice and grow together.



## EMPOWERING STUDENTS PROJECT

Our Empowering Students Program gives young people the tools to thrive. We partner with schools and community groups to teach teens how to build healthy relationships, set boundaries, manage emotions, and navigate the pressures of life with confidence.

Students explore topics like communication, respect, and decision-making in a space that's safe, inclusive, and judgment-free. It's real talk that makes a real impact.

Our goal? Equip the next generation with the knowledge and skills to lead their lives-and relationships-with strength and self-respect.



753

teens were served through Empowering Students and Future First Project

72

teens left an unhealthy or abusive relationship after participating in Youth Education Programs

204

couples were served through our Empowering Families Project

47

free Community Date Nights

92

volunteers and interns

1,109

hours of counseling sessions to children ages 5-17

1,815

volunteer hours

## CLINICAL COUNSELING

Everyone needs support sometimes-and our Clinical Counseling Program is here for it. We work with kids, teens, adults, and families facing life's big (and small) challenges: anxiety, depression, trauma, relationship bumps, and everything in between. Sessions are one-on-one and can happen wherever folks feel most comfortable: online, in our offices, or right at home. Our licensed therapists bring evidence-based tools, a lot of heart, and a no-judgment vibe to every conversation.



24

number of insurances we accept, in addition to Medicaid and Medicare

337

clients provided counseling services





# THE VILLAGE

"To the world you may be one person, but to one family, you can be the whole village."  
Your gift helps a parent feel seen, supported, and never alone. Be that village.

## \$100,000+

Rees-Jones Foundation  
Sid W. Richardson Foundation

## \$50,001-99,999

Rainwater Charitable Foundation

## \$20,001-50,000

The Morris Foundation  
The Ryan Foundation

## \$10,001-20,000

William & Catherine Bryce Memorial Fund  
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## \$5,001-10,000

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## \$2,501-5,000

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Gary Robinette  
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