

The Parenting Center Internet Privacy Policy

Internet users' privacy is important to The Parenting Center. The agency only gathers personally identifiable information such as name, address, and phone number when the site visitor volunteers the information. Information collected will be used only in the way it was given.

The agency does not sell, share or otherwise knowingly distribute any personal information. Other information collected is only done in aggregate to determine usage of the website.

The Parenting Center uses generally accepted methods for protection of information like firewalls and secure passwords.

If you have questions or wish to review information collected from the website, please contact us at 817-332-6348.

The Parenting Center Texting & SMS Privacy Policy

Terms & Conditions

By signing up for text messages, you agree to receive messages from The Parenting Center at the number provided, including reminders and event messages. Message frequency varies. Msg & data rates may apply. If you require assistance, reply HELP, or you can call (817)-332-6348 to reach our office. Reply STOP to unsubscribe. View our Privacy Policy below.

How to Opt-In

To join our Texting and SMS service, please go to the <u>contact page</u> and click the box to receive texts from The Parenting Center.

Information Collection

When you use our Texting and SMS services, we may collect the following:

- Your name, email, and mobile phone number.
- Any additional information you voluntarily share.
- Technical information, such as your device type and phone carrier, to improve service performance.

How We Use Your Information

The information collected through our Texting and SMS services is used to:

- Send timely communications, including updates about services, events, and community initiatives.
- Respond to inquiries and provide customer support.
- Occasionally send promotional messages about The Parenting Center initiatives, unless you opt out.

Sharing of Information

Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared

with any third parties. We may share your information with trusted third-party service providers who assist in operating our Texting and SMS services. These providers are contractually obligated to:

- Maintain the confidentiality and security of your information; and Use your information solely for the purpose of supporting our services.

Your information may also be disclosed if required by law or to comply with national security or law enforcement requests.

Data Retention

We retain your information for as long as necessary to provide our Texting and SMS services and fulfill our legal obligations.

Message Frequency

Message frequency may vary based on your preferences or activity.

Updates to This Policy

This policy may be updated periodically to reflect changes in our practices or legal requirements. The latest version will always be available on our website.