



# CHEERS TO 50 YEARS!

## *a Birthday Celebration*

### EVENT CO-CHAIRS BILL FOUST & RILEY SHAW

Get ready to celebrate 50 years of The Parenting Center with a night to remember! Experience an unforgettable evening filled with live music, great food, drinks, and plenty of birthday cheer as we come together to honor the past, celebrate the present, and invest in the future of families in Fort Worth.

Turning 50 has never looked this good—let's celebrate!



**BOBBY DUNCAN**

Bobby Duncan is a Fort Worth troubadour with a knack for turning life's ups and downs into unforgettable songs. Blending alternative country with Americana soul, he's been crafting heartfelt tunes for over 15 years, releasing four albums - including *Lonesome Town* and *Maybe This Time* - that feel like old friends you can't stop listening to. When he's not on stage, he's behind the mic co-hosting *The Co-Write* podcast, where he dives into the art of songwriting and the wild world of the music industry. Whether he's strumming a guitar or sharing stories, Duncan's music hits home for anyone who loves an honest, soul-stirring tune.



**DREW KENNEDY**

Drew Kennedy has a rare gift for crafting songs that pull you in like a late-night conversation with an old friend. For over 20 years, this Texas-based artist has been writing music that feels lived-in, rich with emotion, honesty, and a sense of adventure. Along the way, he's released eight albums, written a novel, and co-founded two music festivals. His songwriting talents have led to collaborations with icons like Lori McKenna, Patty Loveless, and Jason Eady. Whether on stage or on the page, Kennedy's work lingers, leaving listeners with songs that feel like cherished memories waiting to be revisited.



**WALT WILKINS**

Walt Wilkins is a true poet of the Texas music scene, weaving wisdom and soul into every song he writes. With a voice as warm as a Hill Country sunset, he's spent decades crafting tunes that feel like old friends - earning him a reputation as one of the most respected songwriters around. His songs have been recorded by legends like Pat Green, Kenny Rogers and Ricky Skaggs, while his own albums have drawn critical acclaim for their seamless blend of Americana, folk, and country. Whether he's on stage or in the studio, Wilkins creates music that lingers, painting vivid stories with every note and lyric.

THE PARENTING CENTER | 2928 WEST 5TH STREET FORT WORTH, TEXAS 76107  
817-332-6348 | THEPARENTINGCENTER.ORG



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## JOIN US FOR AN UNFORGETTABLE NIGHT CELEBRATING 50 YEARS OF STRENGTHENING FAMILIES-AND HERE'S WHAT YOUR TICKET GETS YOU:

**Live Music:** An intimate concert featuring Texas singer-songwriters Walt Wilkins, Bobby Duncan, & Drew Kennedy.

**Dinner & Dessert:** Savor a fantastic meal followed by a sweet treat.

**Open Bar:** Enjoy handcrafted cocktails, beer, wine, and more - all included.

**Exclusive Swag:** Take home a commemorative poster and a custom koozie to remember the night.

**Parents' Night Out\* (In the Works!):** We're working with the Amon G Carter Y to create a fun-filled experience for your kids ages 6 months - 12 years old so you can fully enjoy the evening worry-free!

**Safe & Easy Travel\* (Coming Soon!):** We're exploring a rideshare option to make getting to/from the event seamless.

Your ticket isn't just a night out - it's a way to support families and make a lasting impact in our community!

\*Parents' Night Out & Safe Travel - Available at an Additional Cost.

## SPONSORSHIPS INCLUDE:

- During-event recognition (on stage special mention and signage)
- Promo video tagged on social media to highlight your generous support of the event
- Ad space on mobile bidding platform
- Opportunity to include branded items in event swag bags

### LEGACY SPONSOR (\$20,000):

Because 'til death do us part' is a long time!

- Exclusive recognition as Presenting (Legacy) Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- On-stage opportunity to welcome guests with podium remarks
- 2-page ad in event program

### HERITAGE SPONSOR (\$15,000):

Parenting: The toughest job you never applied for. We've got your back!

- Exclusive recognition as Heritage Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- 2-page ad in event program

### PIONEER SPONSOR (\$10,000):

We fix relationships... no duct tape required!

- Exclusive recognition as Pioneer Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- One-page ad in event program



Thank you for being a part of this journey, and we can't wait to celebrate together October 18, 2025.



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## HOPE SPONSOR (\$8,500):

Because parenting manuals don't come with real kids!

- Exclusive recognition as Hope Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- Half-page ad in event program

## STRENGTH SPONSOR (\$7,500):

Family chaos? We speak fluent 'HELP!'

- Exclusive recognition as Strength Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- Half-page ad in event program



## RESILIENCE SPONSOR (\$5,000):

Helping couples communicate... without using ALL CAPS!

- Exclusive recognition as Resilience Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- Half-page ad in event program

## SIGNATURE COCKTAIL (\$5,000):

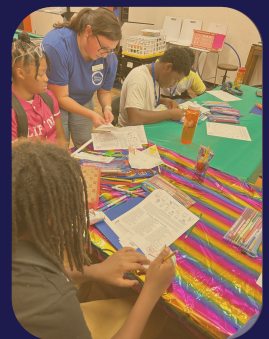
Helping couples stay together... so you don't have to re-enter the dating scene!

- Exclusive recognition as Signature Cocktail Sponsor, logo on all event materials, including website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- Half-page ad in event program

## CHAMPION SPONSOR (\$3,500):

Because 'winging it' isn't a parenting strategy!

- Exclusive recognition as Champion Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of ten (10) with preferred table placement
- Half-page ad in event program



## DESSERT SPONSOR (\$3,500):

Couples counseling: Because 'fine' is never really fine.

- Exclusive recognition as Dessert Sponsor, logo on all event materials, including invitations, website, social media, and event signage
- One (1) table of six (6) with preferred table placement
- Half-page ad in event program

## AMBASSADOR SPONSOR (\$2,500):

Mental health matters—because 'just relax' never really works!

- Recognition as Ambassador Sponsor, logo on on all event materials, including invitations, website, social media, and event signage
- Preferred seating for six (6) guests.

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## TABLE SPONSORS

**\$1,500**

- One (1) table of ten (10)
- Listed as Table Host on all event marketing and sponsor signage

**\$1,000**

- One (1) table of six (6)
- Listed as Table Host on all event marketing and sponsor signage



## WE THE VILLAGE CAMPAIGN - 50TH BIRTHDAY STYLE!

Can't make it to the event this year? Still want to support families in our community?

Be a part of our future by giving \$50 monthly! It is our goal to have 50 sponsors giving \$50 monthly for our 50th Birthday - this will transform families and our community for generations.

## ABOUT US

Parenting doesn't come with a manual - but for 50 years, The Parenting Center has been the next best thing! Since 1974, we've been empowering families with the skills, support, and resources they need to raise happy, healthy kids. Through education, counseling, and community programs, we've helped generations of parents build stronger relationships and brighter futures. But we can't do it alone. Your support ensures we continue this vital work for the next 50 years and beyond. Invest in families today - because when they thrive, our entire community does!



NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

I WOULD LIKE TO BE A \_\_\_\_\_ SPONSOR.

PHONE NUMBER/EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



YOU CAN REGISTER ONLINE AT [WWW.THEPARENTINGCENTER.ORG](http://WWW.THEPARENTINGCENTER.ORG),  
CONTACT US AT [DEVELOPMENT@THEPARENTINGCENTER.ORG](mailto:DEVELOPMENT@THEPARENTINGCENTER.ORG) OR 817-632-5515  
OR WE WILL BE IN TOUCH TO GET PAYMENT DETAILS.

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