



2020 ANNUAL REPORT



Parenting is hard. Especially in a pandemic.

Our mission is to provide family members and professionals with the tools, resources and services to build successful families. When you need us, we'll be there—this rang true in 2020 more than ever.

We faced an unimaginable year with a pandemic that changed our everyday lives, including our family lives. Although our physical office was closed, TPC came to you. In 2020, we provided our wraparound services through virtual means to 3,000 families in the Metroplex.

2020 Board of Directors

Jerry Thompson, President
Debbie Cooley, VP of Development
Leslie Wilson Cosper, VP of Board Governance
Bill Foust, VP of Marketing
John Gerdes, President Elect
Jessica Morrison, Immediate Past President
Deputy Chief Michael Shedd, VP of Client Services
Tom Massimi, VP of Finance

Dr. Diane Arnaout	TJ Hutchings
Matthew Avila	Jason Jones
Raegan Bell	Karen Mallett
Tricia Carter Wood	Justin Malone
Trudy Corbitt	Olyn Poole
Michael Currie	Micah Woodcook
LaToyia Dennis	
Alex Eysermans	

A word from our Executive Director, Chris Butler.

As we celebrated our 45th year, TPC moved in a year of uncharted territory and transformation. Through a global pandemic, social unrest, and economic uncertainties, The Parenting Center was able to redirect our programming to virtual learning and telehealth which ensured that parents and families were able to receive the help they needed, when they needed it the most.

As The Parenting Center office shifted operationally due to COVID-19, we were one of the initial organizations to transition all of our services virtually, while also providing a new, free Facebook Live bi-weekly learning for our followers. This social media presence quickly became successful, with almost 175,000 families reached and more than 65,500 views of these videos.

2020 was a trying year for all, but some more than others. However, The Parenting Center continued services to our clients and families, regardless of their financial situation. Through virtual parenting classes, relationship workshops, and tele-health counseling we are proud to have been able to help more than 3,000 families this past year.

We look forward to a year of growth, focusing on serving the diverse needs of our community and expanding our reach and impact. Thank you for your continued support through 2020 and the dedication to the children and families we serve.



A handwritten signature in white ink, which appears to read "Chris Butler". The signature is stylized and fluid.



Services

Family Life Education

In 2020, parenting workshops were offered on more than 50 transformative topics, ranging from basic parenting skills to complex issues and spanning from birth through the teen years. Although classes started in person at TPC, due to the pandemic, we were able to shift to virtual classes.

Parenting Education—Workshops provided to the community, covering more than 50 topics. Total served: 934

84% of participants showed a 20% or greater increase in their knowledge of family life skills.

Family Transitions—Workshops provided to families raising children between two homes. Total served: 389

85% of participants showed a 20% or greater increase in their knowledge of family life skills.

Empowering Families Program

Originally launched in 2012, TPC has continued this relationship-focused program that has enabled the agency to study innovative approaches focused on improving and enriching marriages and relationships in Tarrant County. Recently, this program became one of six national research sites for research on marriage and parenting.

Empowering Families Workshop—Relationship and marriage workshops for couples. Total served: 333

98% of participants reported an increase in positive relationship and parenting skills.

96% of participants reported they handle conflict better with their partner.

Healthy Relationships Workshop—Relationship workshops for teens. Total served: 163

97% of participants reported they learned skills they will use in future relationships.

27% of participants reported ending an emotionally or physically abusive relationship after attending a workshop.

In-Home Parent Coaching

In 2020, this in-home, family-strengthening program continued to provide our community with innovative and personalized in-home parent coaching, utilizing Trust-Based Relational Intervention (TBRI). Parent coaches spent 10 weeks in each family's home, ensuring parents connect, correct and empower their children while providing three counseling sessions. Total served: 108 families

87% of parents and/or primary caregivers showed at least a 20% reduction in stress according to the Parental Stress Scale.

Clinical Counseling & Play Therapy

TPC's Clinical Counseling program continued to provide individual, group, family, couples and play therapy to families across the Metroplex. In 2020, TPC added therapeutic specialties, including EMDR, TBRI, attachment disorders, trauma and more. These therapy sessions were done virtually, bringing the help to individuals and families who needed them most during the stressful year. Total served: 859

75% of children achieved 60% or more of their established goals.

80% of adults achieved 60% or more of their established goals.

Parenting Advice Line

A free, confidential telephone line and email for concerned parents or caregivers with questions about raising or caring for children.

100% of callers said at the conclusion of the call that they felt they had a direction to follow.

100% of callers feel that they would be able to follow through with the plan made by the PAL professional.

Community Engagement

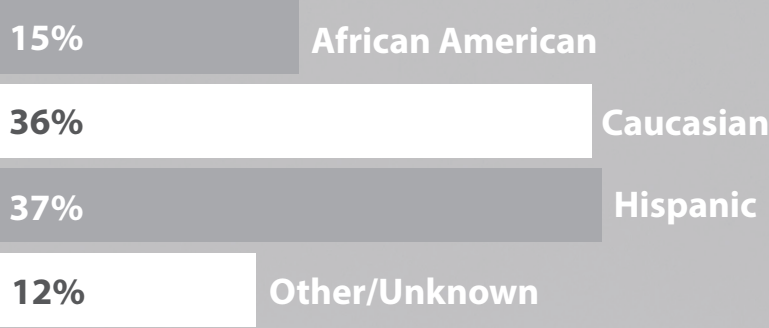
In previous years, TPC informed the Metroplex and surrounding communities about TPC's mission and services through various presentations and community events. However, in 2020, community engagement looked a little different and was targeted through various social media efforts. Total reached: 174,182.

Facebook Live—Workshops provided to the community via Facebook Live, offered twice a week with different topics every week, ranging from parenting tips to quarantine help. Also offered twice a week in Spanish. Total viewed: 62,581

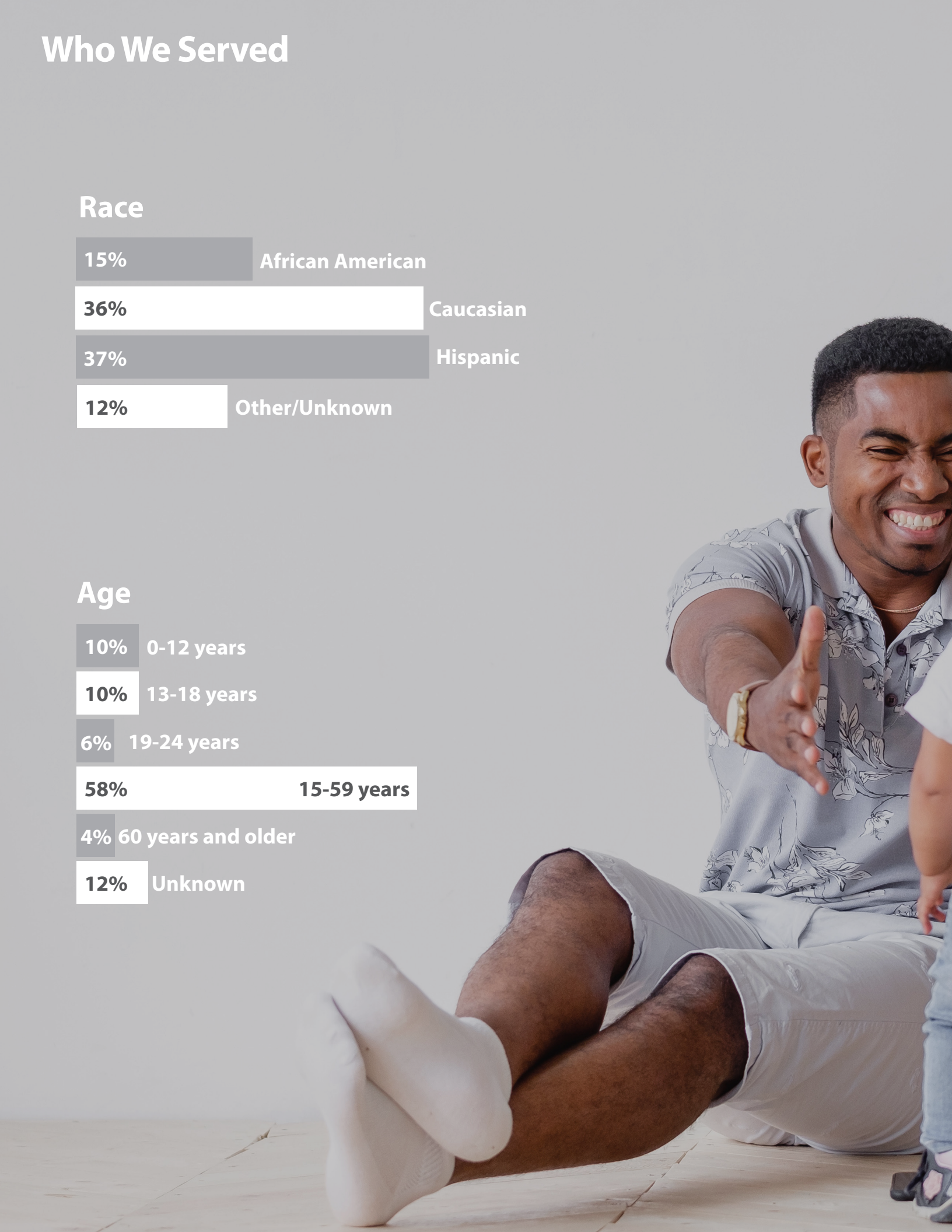
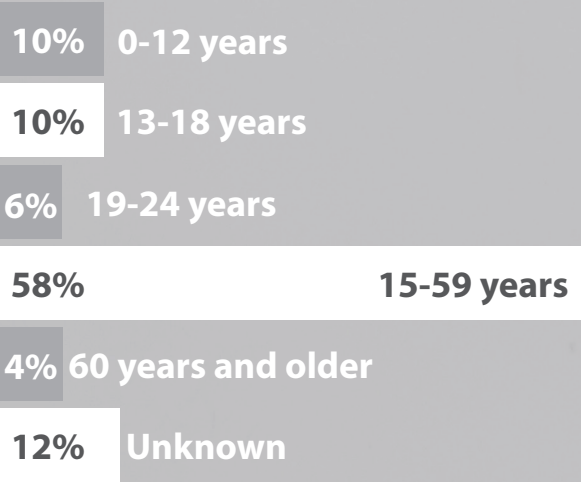


Who We Served

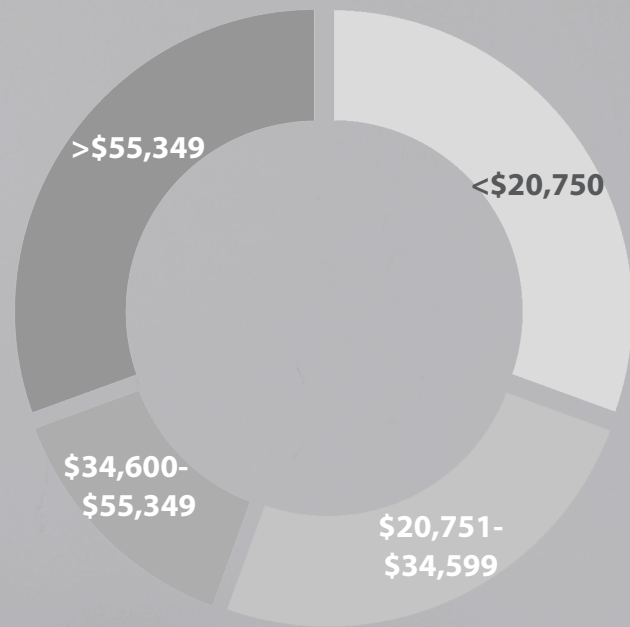
Race



Age



Household Income



It takes a village to raise a child.

Here's a BIG thank you to our village.

Trevor Adams
Diane Aranout
Marvin Beleck
Tricia Carter Wood
Trudy Corbitt
Leslie Cospers
Michael Currie
Tammy Decker
LaToyia Dennis
J.L. Dodson
Angie & Mark Eddins
Alex Eysermans
Celeste Filar
Bill Foust
James Foust
John Gerdes
W.A. Grammer
Sue Guthrie
Brad Hickman
Jenny & Robert Holman
Jason Jones
Marcelle LeBlanc
Karen Mallett
Patrick McDonough
Mike McStay
Travis Mears
Kaylee Meadows
Jessica & James Minmier
Jessica Morrison
Larry Murphy
Julia Muzquiz
Brandon Nelson
Jane Rector
Doug Renfro
Chrissy Reval
Bryce Roberts
Michael Shedd
Roland Stewart
Hilary Strasner
Brandon Teague
Jerry Thompson
Doug Tonne
Suzie Waldon

Micah Woodcook
Brian Zahn

Organizations

Angie's Angels
Anna W & Alexander P Thornton
Charitable Trust
B&B Butchers & Restaurant
Benevity Community Impact Fund
BNSF Railway Foundation
BoomerJack's Grill & Bar
Capitalize Consulting
Comerica Bank
Communities Foundation of Texas
Decker Poole PLLC
Fash Foundation
Fort Worth Country Day
Fort Worth Fire Department
Fort Worth Police Department
Frontstream
Frost Bank
Garvey Foundation
GM Financial
Investors Royalty Inc.
Inwood National Bank
Junior League of Arlington
Junior League of Fort Worth
Kubes Jewelry LTD
Lockheed Martin AERO Club
Lowe Foundation
M-Pak Inc.
Moody Foundation
M.R. & Evelyn Hudson Foundation
Mustard Seed Jewelry
Network for Good
North Texas Community
Foundation
Once Upon a Time Foundation
Rainwater Charitable Foundation
Rees-Jones Foundation
Rotary Club of Fort Worth
Children's Fund

Satori Capital LLC
Sid W. Richardson Foundation
The Greatest Gift Catalog Ever
The Miles Foundation
The Morris Foundation
The Velvet Box
Thompson & Knight Foundation
United Way of Greater Philadelphia
United Way of Metropolitan Dallas
United Way of Tarrant County
Vestal B. Sanders Charitable
Weaver & Tidwell Private
Foundation
Your Cause

In-Kind

B&B Butchers & Restaurant
Ben E. Keith Co.
Billy Bob's Texas
Capital Grille
Defender Outdoors
Double Eagle Steakhouse
Firestone & Robertson Distilling
Fort Worth Fire Department
Fort Worth Magazine
Fort Worth Police Department
Kendra Scott
Mayor Betsy Price
Mustard Seed Jewelry
M-Pak, Inc.
Pat Green Foundation
Renfro Food Inc.
Ruth's Chris Steakhouse
SusieCakes
The Capital Grille
Tricia Carter Wood



**Parenting is hard.
You don't have to do it alone.**

The Parenting Center
2928 W 5th Street, Fort Worth, Texas 76107
817-332-6348
theparentingcenter.org