OFFICIAL FORT WORTH

BBQ COOK OFF
& SPORTING CLAY CHALLENGE

BENEFITING THE PARENTING CENTER
This year marks the second annual Official Fort Worth BBQ Cook Off and Sporting Clay Challenge benefiting The Parenting Center. This two-day event supports the critical programs The Parenting Center provides. As we celebrate our 45th anniversary, The Parenting Center has served more than 550,000 families throughout Tarrant and surrounding counties by providing education, home visiting services, marriage and relationship workshops and clinical counseling. We depend on the support of the local community to help sustain these programs.

EVENT DETAILS

Date & Time
Friday, May 1, 2020
Sporting Clay Challenge
2:00 p.m.-7:00 p.m.

Saturday, May 2, 2020
Official Fort Worth BBQ Cook Off
11:30 a.m.-3:00 p.m.

Location
Defender Outdoor Clay Sports Ranch
8270 Aledo Road
Fort Worth, TX 76126

Event Timeline
Friday, May 1, 2020—Sporting Clay Challenge
Registration 1:00 p.m.
First Pull 2:00 p.m.
Happy Hour & Awards 5:00 p.m.

Saturday, May 2, 2020—BBQ Cook Off
Doors Open 11:30 a.m.
BBQ is Served to Public 12:00 p.m.
Celebrity Judging 12:40 p.m.
Awards 2:00 p.m.

2020 Celebrity Judges
Pitmaster Derek Allan—Derek Allan’s Texas BBQ
Chef Jon Bonnell—Bonnell’s Fine Texas Cuisine
Pitmaster Travis Heim—Heim BBQ
Chef Hans Muller—Swiss Pastry Shop

theparentingcenter.org/theFWBBQ2020

Contacts
Chrissy Reval
Associate Director of Development
creval@theparentingcenter.org
817-632-5514

Brandon T. L. Nelson, MBA
Director of Development
bnelson@theparentingcenter.org
817-632-5515
Sponsorship Opportunities

**Presenting Sponsor**  
$10,000  
Helps provide 100 hours of play therapy to a child experiencing trauma.

- Exclusive naming rights as Presenting Sponsor on event signage and promotional materials  
- Opportunity to provide guests with a promo item  
- Unlimited beverages during BBQ  
- Two teams of 5 for Sporting Clay Challenge (ammo included)  
- 10 tickets for the BBQ Cook Off  
- Two golf carts for Sporting Clay Challenge  
- Prominent website presence  
- Recognition in print and social media

**BBQ Stage Sponsor**  
$7,500  
Helps provide 167 hours of evidence-based parenting classes.

- Exclusive logo on stage banner  
- Opportunity to provide guests with a promo item  
- Unlimited beverages during BBQ  
- Two teams of 5 for Sporting Clay Challenge (ammo included)  
- 10 tickets for the BBQ Cook Off  
- Two golf carts for Sporting Clay Challenge  
- Prominent website presence  
- Recognition in print and social media

**Golf Cart Sponsor**  
$5,000  
Helps provide 125 hours of clinical counseling for families.

- Exclusive signage on all golf carts  
- Unlimited beverages during BBQ  
- Two teams of 5 for Sporting Clay Challenge (ammo included)  
- 10 tickets for the BBQ Cook Off  
- Two golf carts for Sporting Clay Challenge  
- Recognition in print and social media

**Ammo Sponsor**  
$5,000  
Helps provide 100 hours of in-home visiting to low-income families.

- Logo on all ammo packages  
- Unlimited beverages during BBQ  
- Two teams of 5 for Sporting Clay Challenge (ammo included)  
- 10 tickets for the BBQ Cook Off  
- Two golf carts for Sporting Clay Challenge  
- Recognition in print and social media

**Bar Sponsor**  
$5,000  
Helps provide 125 hours of clinical counseling for families.

- Exclusive signage on all bars  
- Unlimited beverages during BBQ  
- Two teams of 5 for Sporting Clay Challenge (ammo included)  
- 10 tickets for the BBQ Cook Off  
- Two golf carts for Sporting Clay Challenge  
- Recognition in print and social media

**Water Sponsor**  
$2,500—SOLD  
Helps provide 63 hours of couples counseling.

- Company logo on water bottles  
- Unlimited beverages during BBQ  
- One team of 5 for Sporting Clay Challenge (ammo included)  
- 5 tickets for the BBQ Cook Off  
- One golf cart for Sporting Clay Challenge  
- Recognition in print and social media
### Sponsorship Opportunities

**Scoreboard Sponsor**  **$2,500**
Helps provide 50 hours of co-parenting classes for families going through transition.

- Company logo on Sporting Clay scoreboard
- Unlimited beverages during BBQ
- One team of 5 for Sporting Clay Challenge (ammo included)
- 5 tickets for the BBQ Cook Off
- One golf cart for Sporting Clay Challenge
- Recognition in print and social media

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**Koozie Sponsor**  **$2,500—SOLD**
Helps provide 71 hours of parenting classes for a child with special needs.

- Company logo on event koozies
- Unlimited beverages during BBQ
- One team of 5 for Sporting Clay Challenge (ammo included)
- 5 tickets for the BBQ Cook Off
- One golf cart for Sporting Clay Challenge
- Recognition in print and social media

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**Auction Sponsor**  **$2,500**
Helps provide 62 hours of counseling to victims of child abuse.

- Company logo throughout auction
- Unlimited beverages during BBQ
- One team of 5 for Sporting Clay Challenge (ammo included)
- 5 tickets for the BBQ Cook Off
- One golf cart for Sporting Clay Challenge
- Recognition in print and social media

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**Team**  **$1,500**
Helps provide 125 class sessions to adults and children coping with anger management issues.

- Unlimited beverages during BBQ
- One team of 5 for Sporting Clay Challenge (ammo included)
- 5 tickets for the BBQ Cook Off
- One golf cart for Sporting Clay Challenge
- Recognition in print and social media

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**T-Shirt Sponsor**  **$1,000—SOLD**
Helps provide 25 hours of counseling to a teenager experiencing grief.

- Prominent logo on event t-shirts
- 20 tickets to the BBQ Cook Off
- 20 drink tickets

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**Kids Corner Sponsor**  **$500—SOLD**
Helps provide 11 hours of parenting education to a new mom.

- Prominent signage on kids’ corner
- 10 tickets to the BBQ Cook Off
- 10 drink tickets

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**Band Sponsor**  **$300**
Helps provide 6 hours of parenting education in Spanish.

- Recognition from stage before band
- 6 tickets to the BBQ Cook Off
- 6 drink tickets
SPONSORSHIP AGREEMENT

To submit your information online, please visit theparentingcenter.org/theFWBBQ2020

Contact Information
Company/Individual Name: ________________________________
Primary Contact: __________________________ Billing Contact (if different): __________________________
Phone: __________________________ Email: __________________________
Address: ________________________________
City: __________________ State: __________ Zip: __________________

Sponsorship Information
☐ $10,000 Presenting Sponsor ☐ $1,500 Team ☐ I am unable to attend but would like to make a tax-deductible contribution of $ _________
☐ $7,500 BBQ Stage Sponsor ☐ $300 Band Sponsor
☐ $5,000 Golf Cart Sponsor
☐ $5,000 Ammo Sponsor
☐ $5,000 Bar Sponsor
☐ $2,500 Scoreboard Sponsor

Billing Options
☐ Check (payable to The Parenting Center)
☐ Credit Card (fill out below, enter online at theparentingcenter.org/theFWBBQ2020 or provide over the phone at 817-332-6348)
Name on card: ________________________________
Card No.: ________________________________
Expiration Date: ________________________________
Card Holder’s Signature: ________________________________

Please return this form to Chrissy Reval, Associate Director of Development, at creval@theparentingcenter.org or mail to 2928 W 5th St, Fort Worth, Texas 76107.
THANK YOU TO OUR SPONSORS